



July 5, 2018 Microsoft Theater in LA

 PKCZ®

and more

ABOUT THE SHOW

LDH USA is proud to bring "OTAQUEST LIVE" to the 2018 Anime expo. This LDH USA production is a music event featuring Japan's biggest stars. This jam-packed event will unite dance music & J-Pop lovers in celebration. Energized by legendary Japanese group m-flo and PKCZ®, LDH USA aims to increase the popularity of Japanese pop music & culture.

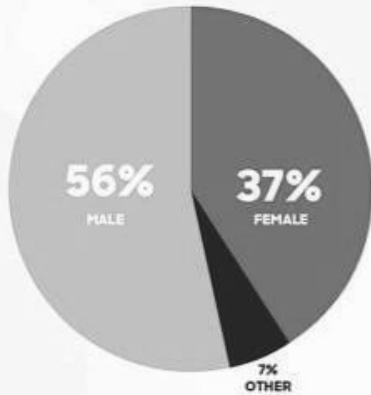


CLICK TO WATCH

ABOUT ANIME EXPO

Anime Expo is the largest Japanese culture event in North America. Here are some analytics on attendee information:

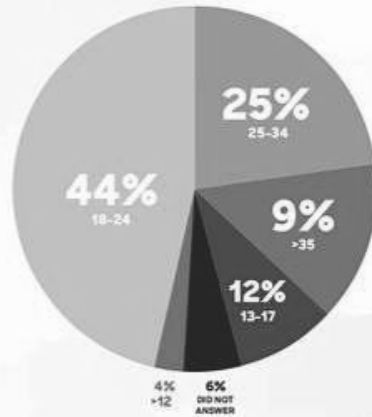
By Gender



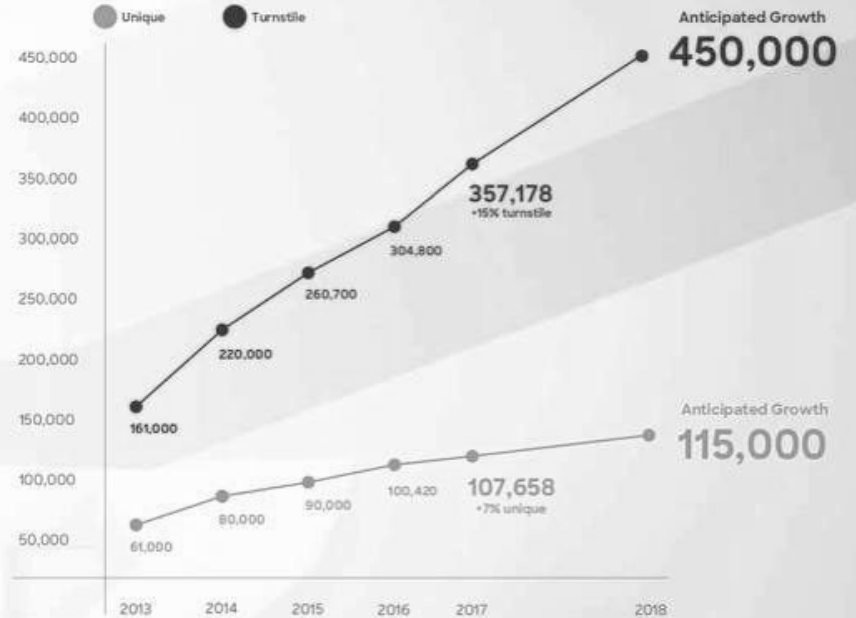
By Location

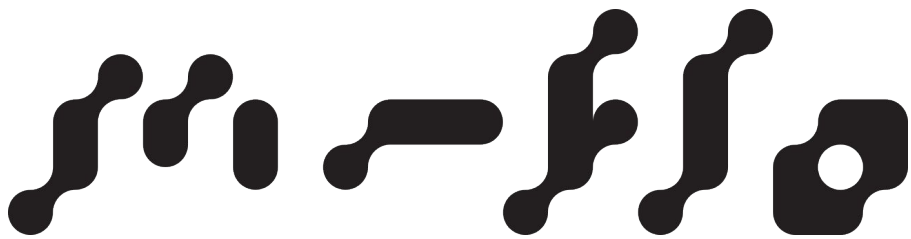
- All 50 States
- 72 Countries in total

By Age



By The Numbers





In 1998, ☆Taku, VERBAL and LISA formed m-flo and independently released "The Way We Were" to stunning success. In 1999, they made their major debut with "the tripod e.p." which debuted 9th on the ORICON Chart. They released 12 singles and 2 albums resulting in consecutive hits. Their 2nd album "EXPO EXPO" sold 800k copies and impacted the Japan music scene.

Following a departure to focus on solo activities in December 2017, LISA returned to m-flo after 15 years. m-flo celebrated their 20th debut anniversary in 2018 and once again brings fresh air into Japanese mainstream music.



INSTAGRAM:

m-flo official
[35.3k followers](#)

VERBAL
[453k followers](#)

☆Taku Takahashi
[19k followers](#)

LISA
[17.2k followers](#)

PKCZ®

Formed by EXILE HIRO, DJ MAKIDAI, VERBAL (m-flo) and DJ DARUMA, the creative group PKCZ® combines "real inspiration and visceral cool feelings" across various creative platforms to create new value. They represent the new charm of Tokyo, "Japan to thrill the world."

Celebrating the concept "MIX the WORLD", they have collaborated not only with Japanese artists, but International Superstars like Afrojack, and Janet Jackson, among many others. In 2016, PKCZ® held Japan's largest Halloween Event at Makuhari Messe and opened "PKCZ® GALLERY STORE" attracting mass media attention.



INSTAGRAM:

PKCZ official
319k followers

VERBAL
453k followers

DJ MAKIDAI
230k followers

DJ DARUMA
265k followers

Title Sponsor (1 available) \$75,000.00

- Official sponsor of the event – static placement of company logo on all digital stage and theater signage
 - 3 on-stage LED walls (logo to be placed on a permanent digital logo block at the top of each wall)
 - Logo to be at the beginning of all digital packages for the ‘in-theater’ experience, to be displayed on 2 16’ x 28.8’ HD LED screens on each side of the theater
- 8 VIP tickets
- Private ‘Meet and Greet’ with talent
- VIP Room Title Sponsor with 8 x 10 booth in VIP area
- Opportunity to hand out giveaways to attendees
- Logo at the beginning of all recap videos from the event
- Official Sponsor of the livestream of the event, with static logo placement on the lower right hand side of screen
- 8 x 10 booth on Mezzanine level (opportunity to purchase a larger space at a discounted rate)
- Mention on stage by the main act
- Logos at the beginning on all digital packages played throughout the event in the mezzanine and Lodge levels
- Official Badge and lanyard logo placement (only to be shared with LDH USA and Otaquest logos)
- Social media support from all performers, with proper company account tagging on all posts, no less than 10 posts, during 2 week period of June 20 to July 5th, 2018.
- Event Program Sponsor (logo on front cover)
- Gift Bags for VIP’s to have company logo on front side
- Opportunity to include items in gift bags
- Signage space at merchandise booth

Supporting Sponsor \$50,000.00

- Logo to be on permanent rotation at the end of the digital packages for the 'in-theater' experience, to be displayed on 2 16' x 28.8' HD LED screens on each side of the stage
- 4 VIP tickets
- Access to a private 'Meet and Greet' for all 'Supporting Sponsor' level companies
- Opportunity to hand out giveaways in VIP Room
- Opportunity to hand out giveaways to attendees
- Logo at the end of all recap videos from the event
- Logo to be placed in a digital package, to be played during break on the livestream
- 8 x 10 booth on Mezzanine level (opportunity to purchase a larger space at a discounted rate)
- Mention on stage by the opening act
- Logos at the end on all digital packages played throughout the event in the mezzanine and Lodge levels
- Social media support from main performer, with proper company account tagging on posts, no less than 5 posts during 2 week period of June 20 to July 5, 2018.
- Logo on back page of Event Program
- Opportunity to include items in gift bags

Brand Sponsor \$7,500.00

- Logo at the end of all recap videos from the event, after all Supporting Sponsor logos
- Logo to be placed in a digital package, to be played at the end of the livestream
- 8 x 10 booth on Mezzanine or Lodge level (opportunity to purchase a larger space at a discounted rate), location selection is on a first come first served basis.
- Logo on inside of the back page of Event Program
- Able to add on additional marketing opportunities for additional cost

Booth Sponsor \$5,000.00

- 8 x 10 booth on Mezzanine or Lodge level (opportunity to purchase a larger space at a discounted rate), location selection is on a first come first served basis.

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